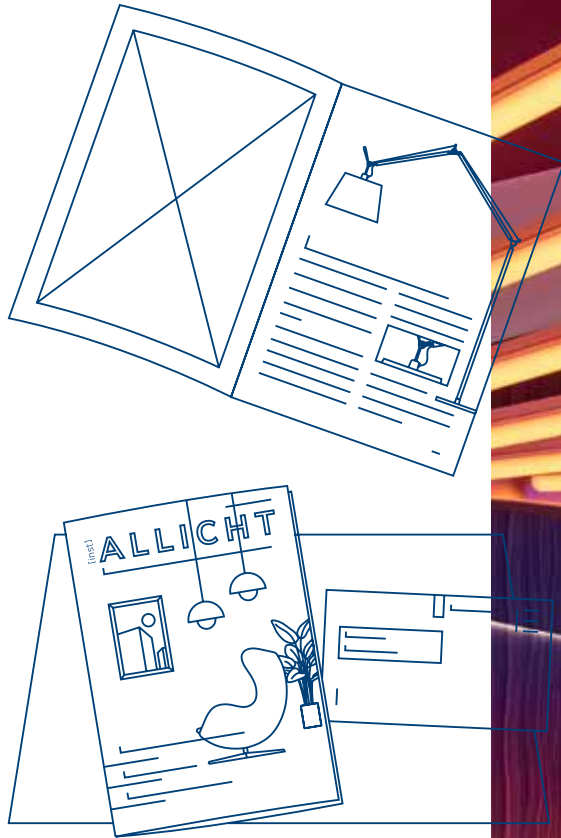


[inst] ALLICHT

Light, architecture, design and technic



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Circulation The Netherlands

10 publications per year at 10,000 per edition

Architecture:	Architects and engineers, landscape architects, lighting designers, advisors, Building & project engineering and projectdevelopment.
Wholesale:	Lighting & electrical.
Electricians:	Calculation, purchase, management, maintenance, engineering.
Light+Interior:	Lighting, Interior & Living retail, gardening/diy, Interior advisors, projectdesigners.
Facility:	Hotels/wellness, industries, museums, schools, universities, governmental, Theatres, utilities, hospitals/care, warehousing.
Public Lighting:	Directorate-General for Public Works, Administration of Provinces, and Municipalities, infra engineers.
Others:	Agents, producers, import/sales, foreign subscribers.

Dates of publication

(restriction)

Edition	Deadline Press	Deadline Ad's.	Publication
1-2023	2-jan	15-jan	31-jan
2	1-feb	10-feb	28-feb
3	1-mrt	10-mrt	28-mrt
4	1-apr	11-apr	25-apr
5	1-mei	12-mei	30-mei
6	29-mei	9-jun	27-jun
7	1-aug	18-aug	5-sep
8	1-sep	15-sep	3-okt
9	1-okt	13-okt	1-nov
10	1-nov	17-nov	5-dec
1-2024	15-dec	14-jan	30-jan



Rates

Maximum 33% in advertising. No advertorials.

Size / Rate	1x	2x - 5x	6x - 10x	11x - 20x
1/1	€ 3.000	€ 2.500	€ 2.250	€ 2.000
1/2	€ 2.250	€ 1.750	€ 1.500	€ 1.250
1/3	€ 1.500	€ 1.250	€ 1.100	€ 950
1/4	€ 1.250	€ 1.000	€ 900	€ 700
1/8	€ 750	€ 600	€ 500	€ 400
Fastener (= 4 pages/heart)	€ 3.250	€ 2.500 incl. print		
Feeder	€ 4.500	€ 3.750 incl. print		
Printer (cover)	€ 3.250	€ 2.500		

Terms of payment Payment within 14 days after invoice.
All rates are excluding taxes.

Subscription (special offer)

€ 75,00 for 10 editions, excluding taxes
(per year only)

Technical information

Material Certified PDF conform specifications
Image High resolution (screen 60) - minimum 300 dpi
Sizes: 195 x 275 mm, 93% DIN-A4
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1/1 bleed	195 x 275 mm + 3 mm bleed
1/1-page	176 x 249 mm
1/2-height	85 x 249 mm
1/2-width	176 x 121 mm
1/3-column	60 x 249 mm
1/3-width	176 x 90 mm
1/4-height	85 x 121 mm
1/4-width	176 x 58 mm
1/8-width	85 x 58 mm

