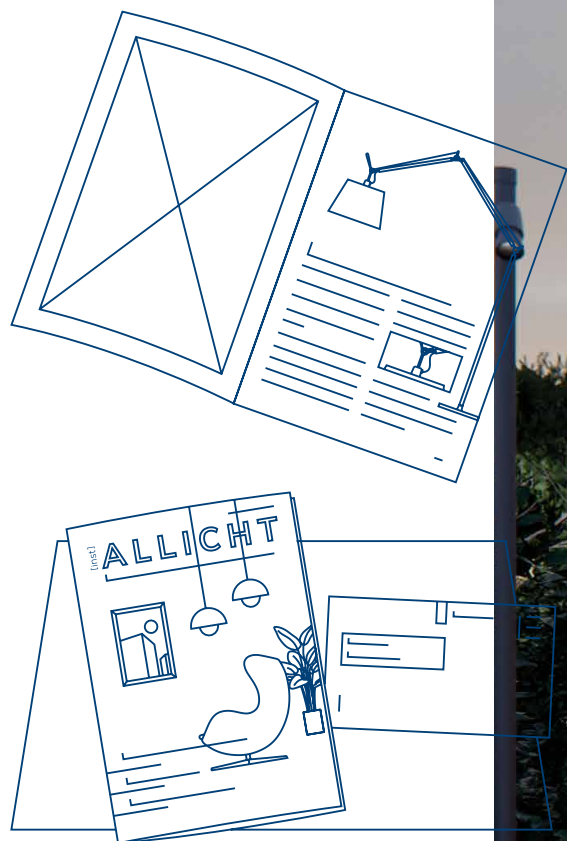


17th year, 2023

[inst] ALLICHT

Light, architecture, design and technic



COVORDIA publishing

Address
COVORDIA publishing
Lage Vaartkant 68
NL-4872 ND Etten-Leur

Publisher/sales
Gerrit van Coeverden
E gerrit@installicht.nl
T +31 6456 15588

KvK 08162878
BTW NL 8191 81 419 B01

E info@installicht.nl
www.installicht.nl

Chief Editor
Stéphanie Schoordijk
E redactie@installicht.nl



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Mediakit 2024

Distribution The Netherlands:

10 Editions à ca. 10.000 per Edition

Architecture	ca.2000	Architects and engineers, landscape architects, lighting designers, advisors, Building & project engineering and projectdevelopment.
Electricians	ca.2400	Calculation, purchase, management, maintenance, engineering.
Wholesale	ca.500	Lighting & electrical.
Light+Interior	ca.1900	Lighting, Interior & Living retail, gardening, Interior advisors, projectdesigners.
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Others	ca.700	Governments (smart cities/infra), agents, producers, import/sales.

Dates of publication

(restriction)

Edition	Deadline Presss	Deadline Ad's.	Publication
1-2024	20-dec-2023	12-jan	30-jan
2	1-feb-2024	9-feb	27-feb
3	1-mrt	7-mrt	26-mrt
4	1-apr	12-apr	30-apr
5	1-mei	9-mei	28-mei
6	1-juni	7-jun	25-jun
7	1-aug	16-aug	3-sep
8	1-sep	13-sep	1-okt
9	1-okt	18-okt	5-nov
10	1-nov	15-nov	3-dec
1-2025	20-dec	10-jan	28-jan



Rates

Maximum 33% in advertising. No advertorials.

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1/2	€ 2.250	€ 1750	€ 1.500	€ 1.250
1/3	€ 1.500	€ 1.250	€ 1.100	€ 950
1/4	€ 1.250	€ 1.000	€ 900	€ 700
1/8	€ 750	€ 600	€ 500	€ 400
Fastener (= 4 pages/heart)	€ 3.000	€ 2.000	incl. print	
Feeder	€ 5.500	€ 4000	incl. print	
Printer (cover)	€ 3.500	€ 2.500		

Terms of payment Payment within 14 days after invoice.
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Technical information

Material Certified PDF conform specifications
Image High resolution (screen 60) - minimum 300 dpi
Sizes: 195 x 275 mm, 93% DIN-A4
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1/1 bleed	195 x 275 mm + 3 mm bleed
1/1-page	176 x 249 mm
1/2-height	85 x 249 mm
1/2-width	176 x 121 mm
1/3-column	60 x 249 mm
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1/4-height	85 x 121 mm
1/4-width	176 x 58 mm
1/8-width	85 x 58 mm