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ALLICHT

Licht, architectuur, design en techniek

Mediakit 2025



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Verschijningsdata

10 Editions

Edition	deadline press	deadline ad's	Publication
1-2025	1-jan.	12-jan.	28-jan.
2	1-feb.	9-feb.	25-feb.
3	1-mrt.	8-mrt.	31-mrt.
4	1-apr.	12-apr.	29-apr.
5	1-mei	8-mei	27-mei
6	1-jun.	7-jun.	30-jun.
7	1-aug.	16-aug.	2-sep.
8	1-sep.	13-sep.	1-okt.
9	1-okt.	18-okt.	4-nov.
10	1-nov.	15-nov.	2-dec.
1-2026	1-jan.	10-jan.	27-jan.

Distribution

We serve all relevant target groups as much as possible:

- Architects and engineers, landscape architects, lighting designers, advisors,
- Interior & Projects (advisors, builders + project design, development, engineering),
- Engineering (management, purchase, maintenance), wholesale (lighting), public lighting, smart cities,
- Facility (governments, care, hospitality, industrial, utility, museums, leisure, real estate),
- Other; agencies, import, producers, resellers.

In short, anyone who is professional active in or around lighting.

Rates

Maximum 33% in advertising. No advertorials.

Size	Lay-out	Rate à 2x	à 5x	à 10x
1/1-full	height	€ 2.500	€ 2.250	€ 2.000
1/2-half	height/width	€ 1750	€ 1.500	€ 1.250
1/3-colomm	height	€ 1.250	€ 1.100	€ 950
1/4-quarter	height/width	€ 1.000	€ 900	€ 700
1/8-block	width	€ 600	€ 500	€ 400

Our exclusive 'specials':

Printer (cover)	1x à € 3.000	v.a. 2x à € 2.000 incl. print
Fastener (= 4 pages/heart)	1x à € 5.500	v.a. 2x à € 4.000 incl. print
Feeder	1x à € 3.500	v.a. 2x à € 2.500

Terms of payment Payment within 14 days after invoice.

All rates are excluding taxes.



Technical information

Material Certified PDF	1/1 bleed	195 x 275 mm + 3 mm bleed
conform specifications. Image	1/1-page	176 x 249 mm
High resolution (screen 60)	1/2-height	85 x 249 mm
- minimum 300 dpi	1/2-width	176 x 121 mm
Sizes: 195 x 275 mm, 93%	1/3-colomm	60 x 249 mm
DIN-A4	1/3-width	176 x 90 mm
Delivery: info@installicht.nl & installicht@gmail.com	1/4-height	85 x 121 mm
	1/4-width	176 x 58 mm
	1/8-width	85 x 58 mm

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