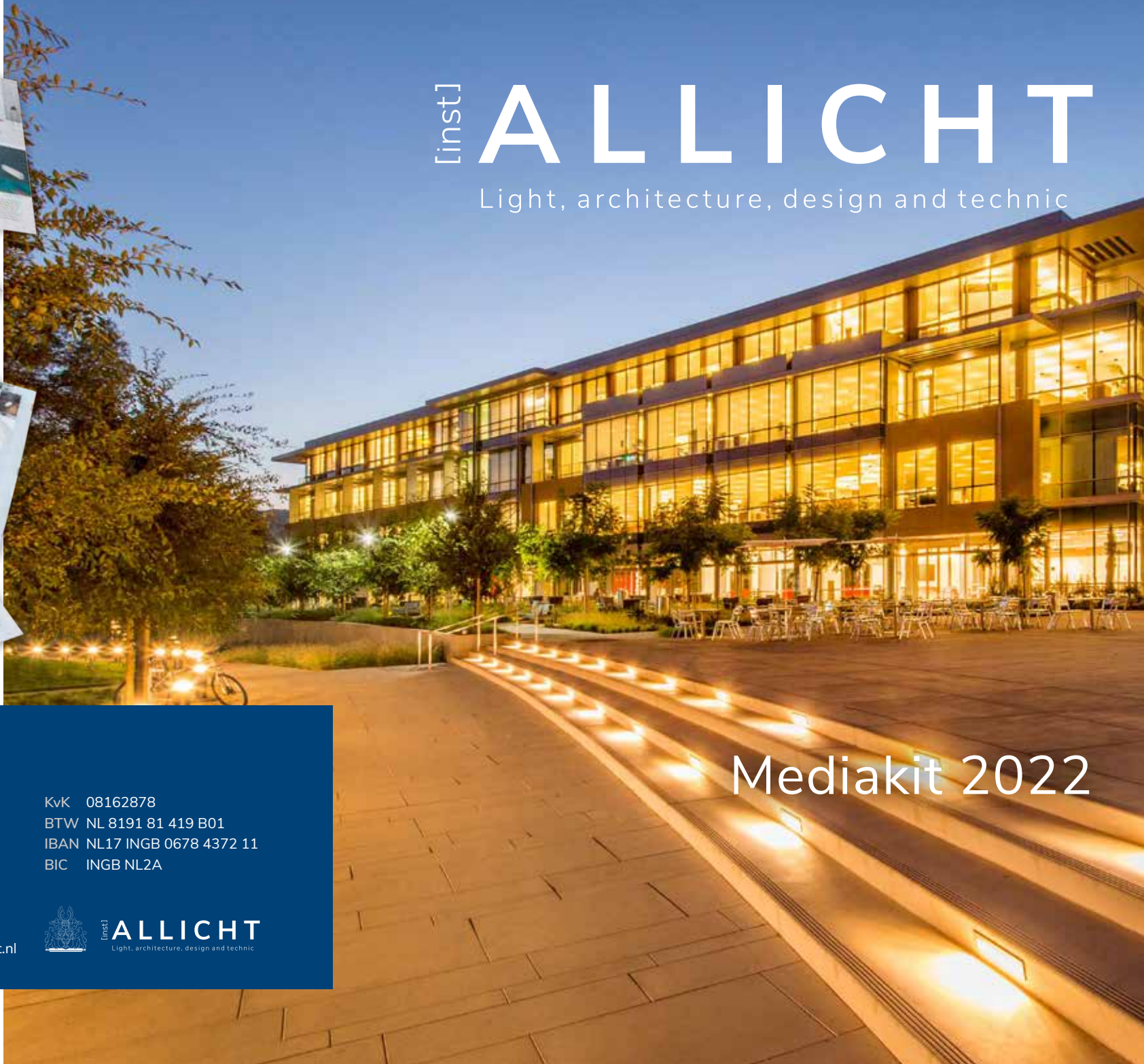


# [inst] ALLICHT

Light, architecture, design and technic



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## Mediakit 2022

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10 Editions a year (à 12.500 copies, growing up to 15.000)

|                              |  |
|------------------------------|--|
| <b>Architecture:</b>         | Architects and engineers, landscape architects, lighting designers, advisors, Building & project engineering and projectdevelopment (2600) |
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| <b>Wholesale:</b>            | Lighting & electrical (350)  |
| <b>Others:</b>               | Agents, import/sales, producers (500).   |

## Dates of publication

(restriction)

| Edition | Deadline Presss | Deadline Ad's. | Publication |
|---------|-----------------|----------------|-------------|
| 1-2022  | 15-dec          | 14-jan         | 31-jan      |
| 2       | 15-jan          | 11-feb         | 28-feb      |
| 3       | 26-feb          | 12-mar         | 28-mar      |
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| 7       | 1-aug           | 19-aug         | 5-sep       |
| 8       | 3-sep           | 16-sep         | 3-okt       |
| 9       | 1-okt           | 14-okt         | 1-nov       |
| 10      | 1-nov           | 18-nov         | 5-dec       |
| 1-2023  | 15-dec          | 14-jan         | 31-jan      |

## Journalistieke samenwerking

- NSVV - Dutch Society of Lighting Science (Media Partner) - Information + Lighting Architecture & Design),
- Barbapapafabriek: Light as source for health (series),
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- IMM – KölnMesse
- Euroshop – Messe Düsseldorf
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